

FOR IMMEDIATE RELEASE

## C'est Beau1872 to Host Summer Pop-Up Event



**New York, New York (July 23, 2019)**— The rapidly growing lifestyle company, [C'est Beau1872](#), is hosting a summer pop-up shop. Located at 224 Mulberry Street, the pop-up will be open daily from 10 a.m. to 8 p.m., running July through August. Focusing on the brand's jewelry and beauty products, this unique retail experience will be a place to escape, learn and, of course, shop! There will even be a free gift with every purchase... what's not to love?

Skincare, makeup and jewelry will be available for purchase at the event. C'est Beau1872's skincare and makeup products are waterproof, longwearing, vitamin & mineral infused, lightweight & natural and contain antioxidants. They're also portable & travel friendly, paraben free and cruelty free. C'est Beau1872 created its unique artisan jewelry collection with a strong emphasis on quality.

Link to [beauty products](#)

Link to [jewelry products](#)

### About C'est Beau

"C'est Beau...beautiful is." The company was created to celebrate a lifestyle inspired by movement, creativity, strength and simplicity. Its products and experiences take us through the many different aspects of our lives, always keeping these special qualities in mind. It seeks to create a balanced lifestyle through a unique mix of natural beauty products, special homeware, artisan inspired jewelry and a curated apparel collection. C'est Beau1872's feminine and simple products fit seamlessly into our busy day-to-day routines.